



P.O. Box 206, OLD BRIDGE, NEW JERSEY 08857  
(732) 257-1523 FAX (732) 257-1025  
CONGREGATIONBETHOHR@GMAIL.COM



RABBI JOEL MISHKIN  
PHILIP RABINOWITZ, PRESIDENT

## October 27, 2024 Gala Celebration

*Honoring*

**Rabbi Joel Mishkin**

**For 10 years Guiding our Congregation**

*Recognizing*

**Cheryl & Lee Cadell and Roberta Karpel**

**For their many years of Service to our Congregation**

Dear Fellow Congregant,

This year's Gala Celebration will honor Rabbi Joel Mishkin for his 10 years being our spiritual leader and Cheryl & Lee Cadell and Roberta Karpel for their many years of service to Beth Ohr.

This is our major fund raiser of the year and we need all of our congregants to step up with Journal ads either by taking it yourself or by selling ads to surrounding businesses and friends of Beth Ohr and by attending the Gala Celebration.

The funds raised from this event, and particularly the Journal, will help balance our budget and defray any annual deficits that we incur. The membership dues and contributions are greatly appreciated, but we need more. Ads sold to those outside our family bring in much needed funds.

Please note that any congregant that sells \$250.00 in ads (or \$500.00 per couple) can attend the Gala Celebration for **FREE**. So, this is a big win-win. We get ad revenue, and you can attend the Gala Celebration for Free.

The Gala Celebration will start at 11:00 with a program that will include presentations from government officials and the congregation and will be followed by a gala luncheon.

If you need additional information or any assistance, please reach out to me. An ad form is on the next page and can be photocopied, and ad forms are available at the Synagogue.

We thank you and appreciate your support.

Cordially,

Edward Mendlowitz  
Committee Chairman  
Tel: 732 890-3344, Email: emcpal@aol.com

## Congregation Beth Ohr Journal Ad Form for Gala Celebration

*Honoring*

**Rabbi Joel Mishkin**

For 10 years Guiding our Congregation

*Recognizing*

**Cheryl & Lee Cadel and Roberta Karpel**

For their many years of Service to our Congregation

*Place your ad today in the Souvenir Congratulatory Journal where your message will be read by congregants, friends and contributors and you will be recognized as someone that supports Congregation Beth Ohr!*

**Gala Celebration will take place  
Sunday Oct 27<sup>th</sup> at 11:00  
At the Congregation Building**

### Journal Ad prices - 8½" x 11" page size.

When submitting your camera-ready ads please allow for margins.  
Ads will be in black and white and Journal will be printed in black and white.  
Either PDF or JPG formats are acceptable.

Event sponsor	\$1,500.00
Gold supporter	1,000.00
Silver supporter	\$750.00
Full page	\$500.00
Half page (8½ x 5½)	\$275.00
Quarter page (4¼ x 5½)	\$150.00
Business card	\$ 75.00
Congratulatory personal mention	\$ 36.00
In memoriam message	\$ 36.00
Family Jewels (list your children and grandchildren) per name	\$ 18.00

**YES!** Enclosed is my tax deductible contribution to Congregation Beth Ohr of \$\_\_\_\_\_ for a \_\_\_\_\_(specify size) ad in the souvenir journal. Ad copy is attached. (Please attach camera ready copy, if available.) (NOTE: DO NOT STAPLE ads or business cards to this form)

Name \_\_\_\_\_

Co. Name \_\_\_\_\_

Tel \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Ad solicited by \_\_\_\_\_

**Ad deadline September 30, 2024**

*Send your ad today to*

Beth Ohr Journal Ad Committee

c/o Allan Benish

114 Avignon Road

Monroe Township, NJ 08831

Tel: 609.426.8727 Email: abenish@aol.com

Deadline cannot be extended due to Holidays in October